



## TERMS & CONDITIONS

**These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Participants of the Promotion agree to be bound by these terms and conditions.**

Promoter: Princes Limited, Royal Liver Building, Pier Head, Liverpool, L3 1NX.

### Eligibility

1. The Promotion is open to residents of the UK (England, Scotland, Wales and Northern Ireland), Channel Islands and Isle of Man aged 18 or over except employees and their immediate families of the Promoter, their agents or anyone professionally connected with the Promotion. Promotion not open to ROI residents. The Promoter reserves the right to ask for evidence of identity and age.
2. One entry per person. Anyone trying to circumvent this rule by using alternative details will be disqualified from this promotion. The Promoter Reserves the right to deem as invalid any entries: (a) from third parties, organized groups or applications automatically generated by computer; (b) which are incomplete, corrupted, altered or fraudulent, or (c) which do not accord in all respects with these terms and conditions.
3. No purchase necessary.

### Promotional Period

4. The Promotion shall commence on 01.05.16 and the Closing date for entry is 11.59pm on 31.10.16. Late entries will be invalid.

### How to enter

5. Visit [www.aqua-pura.com/greatrunpuma](http://www.aqua-pura.com/greatrunpuma) and enter your unique 6 digit Great Run code which is given to entrants upon registration for the Great Run event, the unique code printed on the bottle neck of the free promotional bottle of Aqua Pura you will receive at your Great Run event, your name, email address and address. Valid entrants will be automatically entered into the prize draw. Only one entry per person may be submitted. Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion.
6. Entry can only be made via the website and all entrants will have an equal chance of winning.

### Prizes

All entrants will have the chance to win 1 of 6 Puma Running kits. Kit pack will include: PUMA Ignite running trainers, running socks, Men - running shorts, running tee, long sleeved running top, Women - running leggings, running tee/vest, long sleeves running top (approx. value £175.00). All 6 winners will be contacted at the end of the promotional period by the 10.11.16.

### Winner Selection & Notification

7. The prize draw will take place within 10 days of the closing date and will be overseen by an independent person. 6 winners will be drawn at random and will be contacted via the email address they submitted via the entry form and will be informed within a further 3 days. All reasonable attempts will be made to contact the winners but in the event that they cannot be contacted within 40 days a replacement winner will be drawn.

### General

8. The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details and to refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify a participant if it reasonably believes there has been a breach of these terms and conditions or any instructions forming part of this promotions entry requirements or otherwise where a participant has gained unfair advantage in participating in the promotion or won using fraudulent means.
9. The prize must be claimed by the date specified on the email which is sent to winners.
10. There are no cash or other alternative prizes available, except that in the event of circumstances outside of its control the Promoter reserves the right to substitute alternatives of equal or greater value. Prize is non-transferable.
11. In the event of exceptional circumstances outside its reasonable control and only where circumstances make this unavoidable, the Promoter reserves the right to cancel or amend the promotion or these terms and conditions at any stage but will always endeavour to minimize the effect to participants in order to avoid undue disappointment.
12. The Promoter accepts no responsibility for incomplete or incorrect personal details submitted and/or for entries lost, corrupted, delayed or which cannot be sent due to technical errors, network, computer hardware, system or software failures, viruses, bugs and/or interruptions of service or for any other reason beyond it's control (to the fullest extent permitted by law). The Promoter accepts no responsibility for incorrect email addresses or incomplete or incorrect personal details provided by a winner.
13. The full name and county of residence of the winners will be displayed at [www.aqua-pura.com/competitions/greatrunpumawinners](http://www.aqua-pura.com/competitions/greatrunpumawinners) for a period of 3 months and winners may be required to participate in unpaid publicity arising from this Promotion. Winners agree to their names and photographs being used for promotional purposes as required by the Promoter.
14. Except as provided in Clause 14, personal information will be retained purely to enable the management of the promotion (including sharing with third parties where necessary) and will not be used for any other purpose without permission. The personal information of the winners will be shared with Cancer Research UK to enable payment of donations.
15. To the fullest extent permitted by law and excluding death or permanent injury caused as a result of the Promoter's negligence, the Promoter accepts no liability for loss or injury as a result of the Promotion or receipt or misuse of any prize.
16. These terms and conditions shall be governed by the laws of England and Wales and subject to the exclusive jurisdiction of the English and Welsh Courts.